

A photograph of Professor Devin Robinson, a Black man with short hair, wearing a dark blue suit jacket, a white dress shirt, and a bright pink tie with small blue polka dots. He is speaking and gesturing with his hands. The background is blurred, showing an audience and a stage setting. The text is overlaid on the left side of the image.

PROFESSOR

DEVIN ROBINSON

LECTURER, AUTHOR, ACTIVIST

PRESS SUMMARY



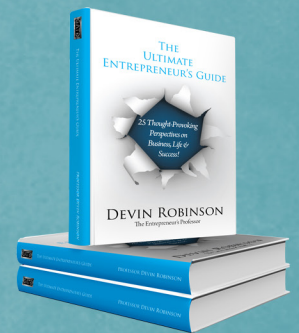
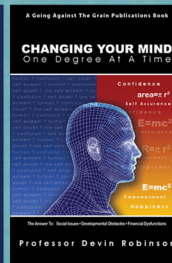
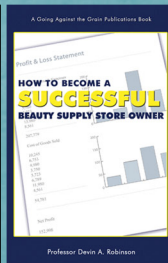
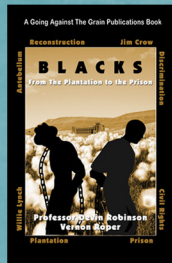
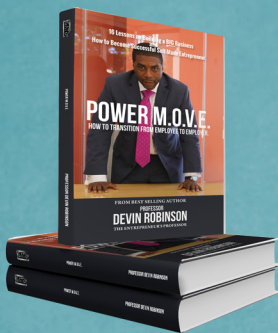
Leading the Coca-Cola/Chick-fil-A Entrepreneurial Boot Camp



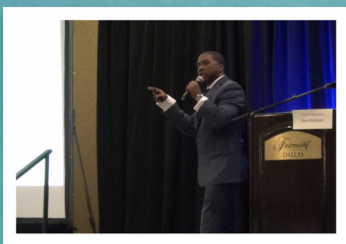
Appearing on Radio One

CBS Affiliate Featured Interview

Appearing on TVONE



Best-Selling self-help author



Commanding a stage at Frasernet

Appearing in Black Friday movie

Winner of 2013 "Best of Atlanta Businesses" award recipient

Appearing in Black Hair documentary

About Devin Robinson

Professor Devin is a widely successful entrepreneur who is responsible for the growth and success of many. He has trained and consulted with thousands of aspiring entrepreneurs and started several brick and mortar businesses not only for himself but others all across the U.S., Canada and the Caribbean, with over 75 of them being beauty supply stores, resulting in almost \$15 million in annual revenues.



Roland Martin Devin Robinson

An Army veteran and a former Corporate employee who grew up on the small island of St. Thomas, U.S. Virgin Islands then became a business and economics professor. He evolved into being the founder of Urban Business Institute, a national organization that teaches the art of mainstream entrepreneurship and business ownership.

In November 2009, he led the one-week national boycott against non-black-owned beauty supply stores aiming to recapture \$750,000,000 that week.

He insists that entrepreneurship is the 21st century civil rights movement and believes with the increase of black business ownership comes the decrease of crime and other social problems that plague urban cities.

He has appeared in numerous credible media outlets to include The New York Times, NPR and TVOne.

He is a best-selling author, and owner of multiple businesses.

He is part of the cast of The Film Black Friday movie as himself and appeared in the Black Hair DVD documentary.

His motto: *"We all have dreams but only a few of us has guts!"*

Media Experience

Devin has been featured on multiple national, regional, local, print, radio and television media platforms.





Speaker

Devin is a sought after speaker at major events, conferences, workshops, revivals, graduations and celebrations. His intellect and delivery style leaves every audience yearning for more. He has become the go-to person by attendees on topics of success, business, wealth and entrepreneurship. He has a strong belief that integrity will lead to the sustainability of your success.



Collaborations



Michael Baisden



Les Brown



Jeremiah Wright



Today Show with Iyanla Vansant



Danny Glover



Tom Joyner



Judge Greg Mathis



Special Invite on People's Court

Corporate Experience



Professional Teaching Experience

Introduction to Business
Intro to Retail Management
Intro to Merchandising
Managing Human Resources
Managing Store Operations
Selling and Service
Service Sector Management

Business Ethics
Organizational Behavior
Labor Relations
Small Business Management
Microeconomics
Government Economics (Public Policy)
Industrial Economics

Criminal Economics
Labor Economics
History of U.S. Economics
International Economics
Environmental Economics

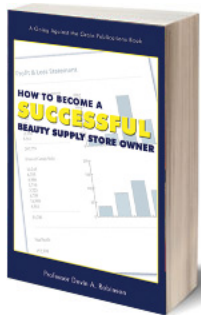


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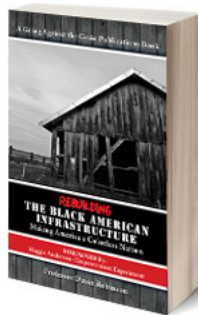
Devin Robinson has an unmatched ability to engage, entertain and educate simultaneously. His humor and intellect makes for a great learning experience for those of any age. He has worked with some of the nation's top leaders, companies and reputable agencies.

He believes “knowledge acquired, should be information taught.”

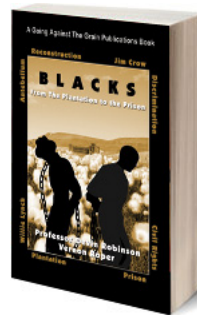
Other Titles



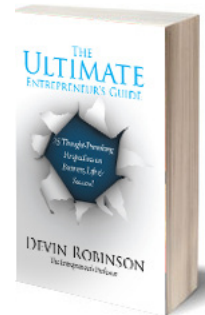
HOW TO BECOME A SUCCESSFUL BEAUTY SUPPLY STORE OWNER



REBUILDING THE BLACK AMERICAN INFRASTRUCTURE



BLACKS: FROM THE PLANTATION TO THE PRISON



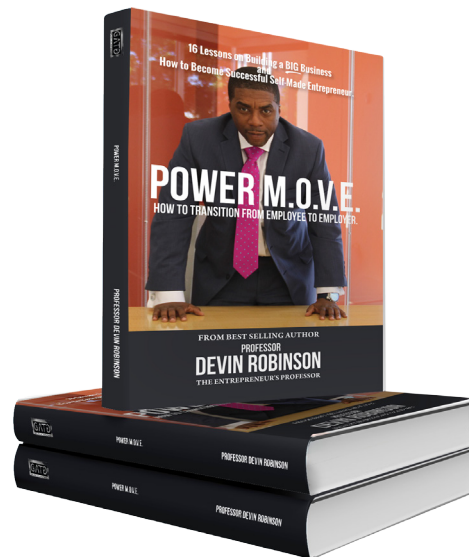
THE ULTIMATE ENTREPRENEUR'S GUIDE

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ProfessorDevin

